



EMHA SOCIAL MEDIA POLICY

Essa Minor Hockey Association (EMHA) uses social media as a means to communicate news and upcoming events. We recognize that those who are involved in or participate within the organization may also use social media in their private lives.

A written policy is required for all Executive Members, Bench Staff, Parents, Players and any individuals whom are associated with EMHA (i.e. outside volunteers, family members etc.).

This policy will outline what EMHA expects from our members when using social media. This policy aims to protect any member of our association in any role and to encourage individuals to be responsible for what they communicate on social media.

Policy statement

1.1 The EMHA recognizes that the internet provides unique opportunities to participate in interactive discussions and share information using a wide variety of social media, this includes but is not limited to Facebook, Twitter, Instagram, Snapchat, and blogs.

1.2 The EMHA Code of Conduct governs over all social media forums and EMHA members must continue to abide by the Code of Conduct when participating in social media exchanges.

1.3 EMHA members are not permitted to use social media forums to do what they are not otherwise permitted to do elsewhere (ie. through the Code of Conduct).

1.4 It is imperative that all EMHA members adhere to the Code of Conduct in all situations, including during the use of all Social Media forums and technology. Otherwise, appropriate measures will be taken and Code of Conduct guidelines and the EMHA disciplinary action plan will be followed to address such infractions.

1.5 In the event of a parent incurring the infractions, the disciplinary action may impact the player(s) as they may be considered to be “not in good standing”, which will result in further implications for the player(s).

1.6 EMHA members are to be aware of the effect their actions may have on their images as well as the image of EMHA.

1.7 EMHA members are to refrain from posting material that is inappropriate in nature, harmful to EMHA or its members and can be of malicious intent. No form of bullying, harassment or threats against players, bench staff or officials will be tolerated. Further to that, although this is not an exclusive list, examples are listed below of prohibited social media conduct:

- Abusive, profane, derogatory or offensive comments
- Posting of images that are degrading
- Slanderous or defamatory remarks (inclusive of obscene language)
- Posting of images which could compromise the safety of EMHA members

- Posting images of EMHA players and other individuals under the age of 18 without permission
- Content that promotes or perpetuates discrimination based on race, creed, color, age, religion, gender, marital status, national origin, physical/mental disabilities, or sexual orientation
- Posting comments or releasing information that is considered confidential